Mechanics of Rating

Updated information regarding the rating of this examination may be posted on the New York State Education Department’s web site during the rating period. Check this web site at http://www.p12.nysed.gov/assessment/ and select the link “Scoring Information” for any recently posted information regarding this examination. This site should be checked before the rating process for this examination begins and several times throughout the Regents Examination period.

The following procedures are to be used for rating papers in the Regents Examination in English Language Arts (Common Core). More detailed directions for the organization of the rating process and procedures for rating the examination are included in the Information Booklet for Scoring the Regents Examination in English Language Arts (Common Core).

Scoring the Multiple-Choice Questions

For this exam all schools must use uniform scannable answer sheets provided by the regional scanning center or large-city scanning center. The scoring key for this exam is provided below. If the student’s responses for the multiple-choice questions are being hand scored prior to being scanned, the scorer must be careful not to make any marks on the answer sheet except to record the scores in the designated score boxes. Marks elsewhere on the answer sheet will interfere with the accuracy of the scanning.

Before scannable answer sheets are machine scored, several samples must be both machine and manually scored to ensure the accuracy of the machine-scoring process. All discrepancies must be resolved before student answer sheets are machine scored. When machine scoring is completed, a sample of the scored answer sheets must be scored manually to verify the accuracy of the machine-scoring process.

<table>
<thead>
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<th>Correct Answers</th>
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<tr>
<td><strong>Part 1</strong></td>
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<td>2 .... 3 ....</td>
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<td>3 .... 3 ....</td>
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<td>14 .... 1 ....</td>
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<td>19 .... 1 ....</td>
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Rating of Essay and Response Questions

(1) In training raters to score student essays and responses for each part of the examination, follow the procedures outlined below:

Introduction to the Tasks
- Raters read the task and summarize it.
- Raters read the passages or passage and plan a response to the task.
- Raters share response plans and summarize expectations for student responses.

Introduction to the Rubric and Anchor Papers
- Trainer reviews rubric with reference to the task.
- Trainer reviews procedures for assigning holistic scores (i.e., by matching evidence from the response to the language of the rubric and by weighing all qualities equally).
- Trainer leads review of each anchor paper and commentary. (Note: Anchor papers are ordered from high to low within each score level.)

Practice Scoring Individually
- Raters score a set of five practice papers individually. Raters should score the five papers independently without looking at the scores provided after the five papers.
- Trainer records scores and leads discussion until raters feel comfortable enough to move on to actual scoring. (Practice papers for Parts 2 and 3 only contain scores, not commentaries.)

(2) When actual rating begins, each rater should record his or her individual rating for a student's essay and response on the rating sheets provided in the Information Booklet, not directly on the student's essay or response or answer sheet. Do not correct the student’s work by making insertions or changes of any kind.

(3) Both the 6-credit essay and the 4-credit response must be rated by at least two raters; a third rater will be necessary to resolve scores that differ by more than one point. Teachers may not score their own students’ answer papers. The scoring coordinator will be responsible for coordinating the movement of papers, calculating a final score for each student's essay or response, and recording that information on the student's answer paper.

Schools are not permitted to rescore any of the open-ended questions on any Regents Exam after each question has been rated the required number of times as specified in the rating guide, regardless of the final exam score. Schools are required to ensure that the raw scores have been added correctly and that the resulting scale score has been determined accurately.
### Part 2 Rubric

#### Writing From Sources: Argument

<table>
<thead>
<tr>
<th>Criteria</th>
<th>6: Essays at this Level</th>
<th>5: Essays at this Level</th>
<th>4: Essays at this Level</th>
<th>3: Essays at this Level</th>
<th>2: Essays at this Level</th>
<th>1: Essays at this Level</th>
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<tbody>
<tr>
<td><strong>Content and Analysis:</strong> the extent to which the essay conveys complex ideas and information clearly and accurately in order to support claims in an analysis of the texts</td>
<td>-introduce a precise and insightful claim, as directed by the task</td>
<td>-introduce a precise and thoughtful claim, as directed by the task</td>
<td>-introduce a precise claim, as directed by the task</td>
<td>-introduce a reasonable claim, as directed by the task</td>
<td>-introduce a claim</td>
<td>-do not introduce a claim</td>
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<td></td>
<td>-demonstrate in-depth and insightful analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims</td>
<td>-demonstrate thorough analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims</td>
<td>-demonstrate appropriate and accurate analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims</td>
<td>-demonstrate some analysis of the texts, but insufficiently distinguish the claim from alternate or opposing claims</td>
<td>-demonstrate confused or unclear analysis of the texts, failing to distinguish the claim from alternate or opposing claims</td>
<td>-do not demonstrate analysis of the texts</td>
</tr>
<tr>
<td><strong>Command of Evidence:</strong> the extent to which the essay presents evidence from the provided texts to support analysis</td>
<td>-present ideas fully and thoughtfully, making highly effective use of a wide range of specific and relevant evidence to support analysis</td>
<td>-present ideas accurately, making highly effective use of specific and relevant evidence to support analysis</td>
<td>-present ideas sufficiently, making adequate use of specific and relevant evidence to support analysis</td>
<td>-present ideas briefly, making use of some specific and relevant evidence to support analysis</td>
<td>-present ideas inconsistently and/or inaccurately, in an attempt to support analysis, making use of some evidence that may be irrelevant</td>
<td>-present little or no evidence from the texts</td>
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<td>-demonstrate proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material</td>
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<td>-demonstrate proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material</td>
<td>-demonstrate proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material</td>
<td>-demonstrate little use of citations to avoid plagiarism when dealing with direct quotes and paraphrased material</td>
<td>-do not make use of citations</td>
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<tr>
<td><strong>Coherence, Organization, and Style:</strong> the extent to which the essay logically organizes complex ideas, concepts, and information using formal style and precise language</td>
<td>-exhibit skillful organization of ideas and information to create a cohesive and coherent essay</td>
<td>-exhibit logical organization of ideas and information to create a cohesive and coherent essay</td>
<td>-exhibit acceptable organization of ideas and information to create a cohesive essay</td>
<td>-exhibit some organization of ideas and information, failing to create a cohesive essay</td>
<td>-exhibit inconsistent organization of ideas and information, failing to create a cohesive essay</td>
<td>-exhibit little organization of ideas and information</td>
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<td>-establish and maintain a formal style, using precise and relevant language and structure</td>
<td>-establish and maintain a formal style, using precise and appropriate language and structure</td>
<td>-establish a formal style, using precise and appropriate language structure</td>
<td>-establish but fail to maintain a formal style, using primarily basic language and structure</td>
<td>-lack a formal style, using some language that is inappropriate or imprecise</td>
<td>-are minimal, making assessment unreliable</td>
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<tr>
<td><strong>Control of Conventions:</strong> the extent to which the essay demonstrates command of conventions of standard English grammar, usage, capitalization, punctuation, and spelling</td>
<td>-demonstrate control of conventions with essentially no errors, even with sophisticated language</td>
<td>-demonstrate control of conventions, exhibiting occasional errors only when using sophisticated language</td>
<td>-demonstrate partial control, exhibiting occasional errors that do not hinder comprehension</td>
<td>-demonstrate emerging control, exhibiting occasional errors that hinder comprehension</td>
<td>-demonstrate a lack of control, exhibiting frequent errors that make comprehension difficult</td>
<td>-are minimal, making assessment of conventions unreliable</td>
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</table>

- An essay that addresses fewer texts than required by the task can be scored no higher than a 3.
- An essay that is a personal response and makes little or no reference to the task or texts can be scored no higher than a 1.
- An essay that is totally copied from the task and/or texts with no original student writing must be scored a 0.
- An essay that is totally unrelated to the task, illegible, incoherent, blank, or unrecognizable as English must be scored as a 0.
Throughout the 21st century, celebrities in America have had a profound social, economic and, in recent years, political effect on society. Not only do celebrities produce mass revenues for the entertainment industries, but they also offer themselves as role models for upcoming generations. They comment on state and national politics as well as take up humanitarian causes for the betterment of the world. Celebrities such as Ben Affleck, Oprah Winfrey, Angelina Jolie, Bono and Scarlet Johansson have become voices for humanitarian concerns, advocating for such diverse issues as educating females, financially supporting women in small businesses and helping refugees and immigrants. Their renown creates a powerful platform from which to advocate for humanitarian causes.

Celebrities have a tremendous influence in American society and can exercise this power with surprising ease. There is no better way to raise instant awareness for humanitarian causes than to have popular celebrity support. Fans are eager to know every aspect of a celebrity’s life and will willingly support whatever cause the celebrity espouses. “Celebrities are master recruiters.” People “want to know more about what they’re doing in their personal lives” (Text 1, lines 58-59). Additionally, celebrities can use “their star power to gain access to policy-making circles to affect social and political change” (Text 3, lines 23-24).

Some could argue, however, that the celebrity humanitarian’s involvement in a non-profit organization might cause upheaval. They might be accused of being “highly problematic figures who dilute debates, offer misguided policy proposals, and lack credibility and...
accountability” (Text 3, lines 34-35). This is a ridiculous attack on celebrity humanitarians. Hugely important and professional organizations like the United Nations, which has over 175 celebrity spokespeople (Text 4, line 44) study their representatives carefully. Even if a celebrity falls from grace as in the case of Lance Armstrong and his doping allegations, the public will still continue to honor the non-profit organization as they did with Armstrong’s Livestrong Foundation which he created to help other cancer patients.

The tremendous benefits of celebrity voices for humanitarian concerns cannot be overstated. Bono, nominated three times for the Nobel Peace Prize, Mia Farrow, Akon, Ben Affleck and Angelina Jolie are just a few celebrities who make an "unimpeachably important" (Text 4, line 43) difference in African nations. These celebrities, humanitarians, devote "serious preparation" and "in-depth understanding, consulting with professionals” (Text 3, lines 42-44) as they work to promote peace and a better life. And while it is true that a celebrity’s "star power can distract attention from the many dedicated, hard-working people who work in the Field of humanitarianism (Text 3, lines 61-62) these same people appreciate the fund-raising and attention celebrities bring to their causes.

Humanitarianism and its very essential counterparts would not receive the level of support they need without celebrity voices. Humanitarian celebrities bring a world-wide audience to benefit non-profit organizations. Celebrities create the intangibles of hope and compassion while channeling millions of dollars of concrete aid to help better the world.
Anchor Level 6–A

The essay introduces a precise and insightful claim, as directed by the task (There is no better way to raise instant awareness for humanitarian causes than to have popular celebrity support). The essay demonstrates in-depth and insightful analysis of the texts, as necessary to support the claim (Their renown creates a powerful, crucial platform from which to advocate for humanitarian causes) and to distinguish the claim from alternate or opposing claims (Some could argue, however, that the celebrity humanitarian’s involvement in a non-profit organization might cause upheaval and Even if a celebrity falls from grace .... the public will still continue to honor the non-profit organization, as they did with Armstrong’s Livestrong Foundation). The essay presents ideas fully and thoughtfully (Celebrities have a tremendous influence in American society and can exercise this power with surprising ease), making highly effective use of a wide range of specific and relevant evidence to support analysis (Celebrities such as Ben Affleck, Oprah Winfrey, Angelina Jolie, Bono and Scarlet Johanssen have become voices for humanitarian concerns, advocating for such diverse issues as educating females, financially supporting women in small businesses and helping refugees and immigrants and the United Nations, which has over 175 celebrity spokespeople). The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material ([Text 4, line 43] and [Text 3, lines 61-62]). The essay exhibits skillful organization of ideas and information to create a cohesive and coherent essay by first describing the role of celebrity humanitarians and introducing the claim, then explaining their tremendous influence (Fans are eager to know every aspect of a celebrity’s life and will willingly support whatever cause the celebrity espouses), followed by a paragraph that introduces and disputes a counterclaim (Some could argue, however, that the celebrity humanitarian’s involvement ... might cause upheaval and This is a ridiculous attack) and a paragraph of further support, concluding with a reiteration of the claim (Humanitarian celebrities bring a world-wide audience to benefit non-profit organizations). The essay establishes and maintains a formal style, using sophisticated language and structure (Celebrities create the intangibles of hope and compassion while channeling millions of dollars of concrete aid to help better the world). The essay demonstrates control of conventions with essentially no errors, even with sophisticated language.
In today's society, the rise of global problems has become problematic. Oftentimes, there are programs or humanitarian actions done in an attempt to solve these problems. Because these actions need the financial and social support of people, organizations that support humanitarian causes have turned to celebrities to attract more attention and, in turn, support for their cause. While this may seem like a good idea, in reality, it may prove more damaging than beneficial.

These celebrity humanitarian have been defined as people who have "moved beyond their day job as an actress to delve into the areas of foreign aid, charity, and development." (Text 3, lines 17-19). Some may feel that when the public sees a familiar face addressing a social or political issue, they will more likely want to know more about the issue, and trust that what the celebrity is saying is true, or credible. However, it has been noted that there are some celebrities who quote salaries, often misguided policy proposals, and lack credibility and accountability." (Text 4, lines 11-12). It became easy to question Scarlett Johansson's credibility when she chose to be the spokesperson for both the organization known as Oxfam and the soft drink company CokeStream. The problem was that Oxfam opposes all trade with occupied territories and Coca-Cola operates a factory in occupied Palestinian territory, which created an obvious conflict which led to her resigning from her position with Oxfam (Text 4, lines 12-17). Also, even though Ben Affleck takes his role with his Eastern Congo Initiative (ECI) and the Democratic Republic of Congo quite seriously, spending much time researching and
Consulting with professionals, as stated, "there are times to his knowledge - affleck is not a development expert or on-the-ground professional; his day job and main career die elsewhere." (Text 3, lines 49-51).

There are some who support the idea that celebrities "help to bring people, including adults, together in conversation and social interaction." (Text 2, lines 36-37). They feel that this, in turn, will help many important causes get the monetary and voluntary physical support needed. While this may be true to a degree, what happens when the celebrity's image is ruined because of his poor behavior? When Lance Armstrong's reputation was ruined because of doping allegations, the non-profit he founded to support cancer also suffered (Text 4, lines 19-21).

It seems evident, thus, that celebrities should not become the voice of humanitarian causes. Yes, maybe some good can and has come from some celebrity endorsements, however, in the long run, it seems they are mostly just boosting their own images (unless it has already been damaged and then they also damage the cause they represent), and taking away from the credit the real, everyday, hands-on support that should be getting (Text 3, lines 61-62).
Anchor Level 6–B

The essay introduces a precise and insightful claim, as directed by the task (While this may seem like a good idea, in reality, it may prove more damaging than beneficial). The essay demonstrates in-depth and insightful analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims (Some may feel that when the public sees a familiar face addressing a social or political issue, they will more than likely want to know more about the issue and However, it has been noted that there are some celebrities “who ... lack credibility and accountability”). The essay presents ideas fully and thoughtfully (While this may be true to a degree, what happens when the celebrity’s image is ruined because of his poor behavior?), making highly effective use of a wide range of specific and relevant evidence to support analysis (It became easy to question Scarlett Johansson’s credibility when she chose to be the spokesperson for both ... Oxfam and ... Soda Stream and When Lance Armstrong’s reputation was ruined because of “doping allegations”, the non-profit he founded ... also suffered). The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(Text 4, Lines 12-17) and (Text 2, Lines 36-37)]. The essay exhibits logical organization of ideas and information to create a cohesive and coherent essay, first introducing the topic and claim, followed by two body paragraphs that present and refute counterclaims as a means of supporting the claim, and concluding with a reiteration of the claim (celebrities should not become the voice of humanitarian causes) followed by two new, briefly stated arguments. The essay establishes and maintains a formal style, using fluent and precise language and sound structure (They feel that this, in turn, will help many important causes get the monetary and voluntary physical support needed). The essay demonstrates control of conventions with essentially no errors (celebrities ... their cause and people who ... his/her), even with sophisticated language.
Although the idea can be problematic, celebrities should become the voice of humanitarian causes. In recent years, the standpoints of celebrities have had an increasing impact of importance and consciousness of global issues. Hundreds of celebrities have joined global initiatives, and some have even created their own. They help support and recruit more of the population to perhaps create an overall safer world for generations to come.

Celebrities should become the voice of humanitarian causes because of their increasing popularity. Their opinion has gained much significance over the past decades. As John Prendergast, an activist on African issues, says: "Celebrities are master recruiters. If you’re trying to expand beyond the already converted, there’s no better way to do instant outreach than to have a familiar face where people want to know more about what they’re doing in their personal lives." (Text 1, lines 56-59). Prendergast was more than correct in saying that they’re good recruiters. People absolutely will be interested in what celebrities do in their own lives, and are more likely to participate if encouraged by a figure they admire.

The positive outcomes of global initiatives can substantially increase if more often followed through with the help of celebrity humanitarians. Having popular and well-known faces backing global initiative policies can increase awareness and support.
to the cause. "The global influence of celebrities in the 21st century extends far beyond the entertainment sector." (Text 2, lines 1-2). This statement refers to the increasing political power and influence of celebrities. This spike of power gives celebrities an opportunity to build their reputations and to do more than just donate charitable amounts of money, but to really make a difference. Celebrity humanitarians can help causes by giving relief programs followers, and not just money. A cause with all of the money in the world couldn’t make an impact unless it had supporters, and celebrities can make that happen.

Many celebrities have already begun to join global programs and create new programs. They’re working in areas around the world to help improve education, living conditions, and end violence and segregation that has lasted for centuries. For example, a popular celebrity, Akon, has been working for years to improve conditions and raise awareness of the issues in Africa, of which he has deep roots (Text 4, lines 31-36). He created Akon Lighting Africa, to help bring power to African communities without electricity. He also founded the Konfidence Foundation to raise awareness of the conditions in Africa and help the African youth receive education and other resources. Many other celebrities have assisted in the raising of awareness in not only Africa, but across the globe.
As noted earlier, some feel the idea of celebrities becoming the voices of humanitarian causes could be problematic. These opponents are concerned that their behavior, self-interests and lack of expertise may cause them to “dilute debates, offer misguided policy proposals, and lack credibility and accountability” (Text 3, lines 34-35). However, individuals such as George Clooney and Bono have obviously proven themselves worthy of respect and their words and efforts are being taken seriously or they wouldn’t be allowed to speak before the United Nations, or attend global summits (Text 3, lines 44). Another celebrity, Ben Affleck has earned his credibility through “serious preparation; spending years to gain an in-depth understanding, consulting with professionals” (Text 3, lines 43-44). These celebrities and many others, take their position seriously and expect others to do so as well.

All in all, the idea of celebrities taking the voice of humanitarian causes could greatly improve the progress of these programs. Their growing popularity makes them key figures in growing support for charitable foundations. Celebrities can not only entertain the world, but now they can help save the world. They can help make the changes that could never be made before.
Anchor Level 5–A

The essay introduces a precise and thoughtful claim, as directed by the task (celebrities should become the voice of humanitarian causes and They help support and recruit more of the population to perhaps create an overall safer world for generations to come). The essay demonstrates thorough analysis of the texts, as necessary to support the claim (The positive outcomes of global initiatives can substantially increase if more often followed through with the help of celebrity humanitarians and the increasing political power and influence of celebrities) and to distinguish the claim from alternate or opposing claims (opponents are concerned ... However ... These celebrities, and many others, take their position seriously and expect others to do so as well). The essay presents ideas clearly and accurately, making effective use of specific and relevant evidence to support analysis to show how many celebrities ... are working in areas around the world to help improve education, living conditions, and end violence and segregation ... For example, a popular celebrity, Akon ... created Akon Lighting Africa, to help bring power to African communities without electricity and George Clooney and Bono are allowed to speak before the United Nations or attend global summits). The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(Text 2, lines 1-2) and (Text 3, lines 43-44)]. The essay exhibits skillful organization of ideas and information to create a cohesive and coherent essay, first introducing the claim, followed by three paragraphs of support and one that acknowledges and refutes the counterclaim, concluding with a reaffirmation of the claim (Celebrities can not only entertain the world, but now they can help save the world). The essay establishes and maintains a formal style, using sophisticated language and structure (A cause with all of the money in the world couldn’t make an impact unless it had supporters, and celebrities can make that happen). The essay demonstrates control of the conventions, exhibiting occasional errors (says: ‘Celebrities; celebritie’s in the; celebrity, Ben Affleck has; makes them key figure) only when using sophisticated language.
"Stars — movie stars, rock stars, sports stars — exercise a
ludicrous influence over the public consciousness" (Text 1, lines 10-11).
This statement is so very true. While some argue that celebrities
can bring attention and money to important causes; in reality,
what do they really know. While their efforts may sometimes be beneficial to a cause, they are not the experts out in
the field doing the real work so they should definitely not become
the voice of humanitarian causes. Even some well-known
celebrities agree with this. Actress Natalie Portman said it
"seems totally nuts" that she "can get a meeting with a
representative more easily than the head of a nonprofit
cave." (Text 1, lines 6-9).

Those who think celebrities should be the voice of
humanitarian causes feel they "help bring people, including
adults, together in conversation and social interaction." (Text 2,
lines 26-27) and can bring "massive amounts of attention and
money." (Text 4, line 24) to a cause. But what if they
haven't done their homework or what if they get caught
doing something illegal or immoral? What impact will
that have on the cause they are representing? According

The article, "The Rise of the Celebrity Humanitarian," says,
"the same, celebrity humanitarians are problematic
figures who dilute debates, offer misguided policy
proposals, and lack credibility and accountability." (Text 4,
lines 10-12) and can "affect the reception of the cause."
It tells how Scarlett Johansson had to resign from her role as global ambassador to the humanitarian efforts of Oxfam, an organization that is against trade with occupied territories because she also "partnered" with a company called SodaStream, a company that operated out of the Palestinian territory which was in "direct conflict" with Oxfam's beliefs. Even Ben Affleck, who takes time to research and prepare, can't be called an expert in the field because "his day job and career life elsewhere" (Text 3, line 51).

While celebrities certainly can have a "global influence" upon their fans base, should they really be the voice of humanitarian causes? The answer is still no. Who says they are not trying just trying to boost their own image? And, as Text 3 points out, doesn't their "star power" take credit away from those who really deserve it since they are the ones out there "on a daily basis and rarely receive recognition" (Text 3, lines 61-62)? How fair is that? Not only that, but how really qualified are they and what right do they have to get involved in government and business policies and decisions? While probably well-intentional, their words and actions could be more harmful than helpful. Again, it says, leave the voice of humanitarian causes to the experts involved and definitely not to celebrities.
Anchor Level 5–B

The essay introduces a precise and thoughtful claim, as directed by the task (While their efforts may sometimes be beneficial to a cause, they are not the experts out in the field doing the real work so they should definitely not become the voice of humanitarian causes). The essay demonstrates thorough analysis of the texts, as necessary to support the claim (what if they haven’t done their homework or what if they get caught doing something illegal or immoral?) and to distinguish the claim from alternate or opposing claims (While celebrities certainly can have a “global influence” upon their fan base, should they really be the voice of humanitarian causes?). The essay presents ideas clearly and accurately, making effective use of specific and relevant evidence to support analysis (Scarlett Johansonn had to resign from her role as global ambassador to the humanitarian efforts of Oxfam, Even Ben Affleck ... can’t be called an expert in the field, their “star power” take credit away from those who really deserve it). The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(Text 1, line 6-9) and (Text 4, lines 10-12)]. The essay exhibits logical organization of ideas and information to create a cohesive and coherent essay by first stating a claim of disagreement, then addressing the counterclaim, followed by a paragraph of support, and concluding with a series of questions that reinforce arguments in support of the claim which is reiterated in the final sentence (Again, I say, leave the voice of humanitarian causes to the experts involved and definitely not to celebrities). The essay establishes and maintains a formal style, using fluent and precise language and sound structure (Not only that, but how really qualified are they and what right do they have to get involved in government and business policies and decisions?). The essay demonstrates control of the conventions, exhibiting occasional errors (causes; in and career) only when using sophisticated language.
Many catastrophes and bad events plague the world. To fight against or prevent these things, many people raise awareness about them. Famous people, for example, have tried to raise awareness about global issues by speaking publicly to try and change matters. Some celebrities have actually tried to aid in the aftermath of these catastrophes by creating organizations that provide benefits to foreign countries.

Some activists use their fame/popularity to bring about positive changes to the world. These celebrities “bring attention to atrocities around the world” (Text 1 Line 56) to gain support for their causes. For example, many celebrity humanitarians create organizations to provide relief in some countries such as Africa and in the UK by raising awareness of the poor condition in certain countries. Other people send relief to these countries in the form of currency or food. Based on this, it is evident that celebrities can have a positive influence on the world.

Many critics believe that celebrities abuse their fame in order to obtain more publicity. They also feel that these they only do charitable works for their own personal gains rather than for the sake of helping those in need. They have argued that celebrity humanitarians actually create more problems in the world by instead of resolving them by “diluting” debates, offering misguided policy proposals, and (Text 3 Lines 34-35). By diluting debates, celebrities increase less fortunate people’s suffering because of their slow response time to their needs. Also, because of their misguided policy proposals, more time is wasted on how to effectively solve world problems. This proves that celebrities can also
Celebrities can have a very lasting impact and a very large influence, depending on how they approach certain issues. They can become advocates for things that lesser known people would want. Celebrities such as Oprah Winfrey, Alon, Angelina and Jolie and Brad Pitt have become advocates for relief aid and the advancement of poorer countries. They have also done this by pouring their time, money and other resources into advocating for causes that they believed in. From this it is evident that celebrities should be the voice for humanitarian causes.

Celebrities all over the world have been criticized positively or negatively for their aid in foreign affairs in other countries. Some critics support their efforts and praise them for their efforts. Others negatively criticize them and see them believing that they are only helping because they are public figures and because they want other personal gains. Although it is abundantly clear that the celebrities are helping others for the sake of being nice, they still have to deal with people who do not believe in their motivations. When celebrities face these negative critics, they become an example of many qualities people would want in someone who would become the main advocate of humanitarian causes. This is why so many people support them in their works.
Anchor Level 5–C

The essay introduces a precise and thoughtful claim, as directed by the task (By raising awareness of the poor conditions in certain countries other people send relief to these countries in the form of currency or food. Based on this it is evident that celebrities can have a positive influence on the world). The essay demonstrates thorough analysis of the texts, as necessary to support the claim (Famous people, for example, have tried to raise awareness about global issues by speaking publicly on these matters. Some celebrities have actually tried to aid in the aftermath of these catastrophes by creating organizations that provide benefits to foreign countries) and to distinguish the claim from alternate or opposing claims (Many critics believe that celebrities abuse their fame in order to obtain more publicity). The essay presents ideas sufficiently, making adequate use of specific and relevant evidence to support analysis (They have argued that celebrity humanitarians actually create more problems in the world instead of resolving them by “[diluting] debates, [offering] misguided policy proposals,” and They can become well known people on “committees, regional and global conflict commentators and international diplomacy”). The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(Text 1 line 56) and (Text 3 lines 34-35)]. The essay exhibits acceptable organization of ideas and information to create a coherent essay with two introductory paragraphs building up to the claim, one paragraph addressing, but not refuting, the counterclaim, one paragraph providing support for the claim, and a summative conclusion stating that although it is abundantly clear that celebrities are helping others for the sake of being nice they still have to deal with people who do not believe in their motivations. The essay establishes and maintains a formal style, using fluent and precise language and sound structure (For example, many celebrity humanitarians create organizations to provide relief in some countries such as Africa). The essay demonstrates control of the conventions, exhibiting occasional errors [these things many people; By raising awareness ... in certain countries other people send; committees; (Text 2 lines 6-7); From this it is; being nice they still] only when using sophisticated language.
Whether worldwide citizens would like to admit it or not, celebrities are arguably one of the backbones of society, particularly in the 21st century. Pop and media culture play a significant role and present role in the lives of those who pay attention to it. The mere fact that the average person watches television and reads newspapers has a perfect inlet for celebrity humanitarianism. Despite the interest of the cause, it is inevitable for that the ethics of celebrities have an increasing influence on 21st century society because their fans and opposers alike are bound to listen to what they have to say. Thus, celebrities would be an ideal voice for humanitarian causes.

Lines 17-19

According to text 3, celebrity humanitarianism is defined as, “a celebrity figure who has moved beyond his/her day job as an entertainer to delve into the areas of foreign aid, charity and development.” Although a working class citizen may have the same intention to bear and support a political cause, the main difference is that celebrities make the cause more publicized through television, award
Anchor Paper – Part 2 – Level 4 – A

snow radio and publishing appearances, text 1 views celebrities as “master endorsers,” which is an accurate title for famous humanitarians and philanthropists. Celebrities get the grasp the attention of “trendy young people” (text 1) by rallying in favor or against a political issue that they believe deserves more global attention. The publicity and ever so glorified fascination of celebrities are the reason why causes like UNICEF, promoted by Angelina Jolie, and Bono’s RED campaign have so many committed supporters and who constantly donate—simply because they could be fans of Jolie’s films and Bono’s music.

According to the text 3, global graphic Internet and social media has had an overwhelming impact on the support of celebrity humanitarians. A solid majority of young people have an Instagram, Twitter, or Facebook account. When a celebrity tweets a link about a cause they seem to be passionate about, a fan is ultimately predicted to click on it, mainly out of support for the celebrity rather than a
cause. If a person's favorite celebrity or role model supports a cause, it usually gives them a reason to hop on the bandwagon as well.

Although the fame of celebrities influences the amount of support the cause they rally for gains, it could turn off some those who oppose celebrity humanitarianism. The reason why people oppose celebrities fighting for political causes is because at times, they have priority over a working class citizen who would want to do the same thing.

According to Text 2, line 17, celebrities have exceeded their original mandate in society, meaning that celebrities are meant to entertain, not serve as global ambassadors or politicians.

Yes, their intentions of getting involved in a cause they seem to be passionate about show the goodness of their character, but that it isn't right and just that they could get a meeting with a government official quicker than an average person with the same, if not greater, desire to
In text 1 lines 5-9, an example of this is shown by Natalie Portman herself supporting this explaining this unfair phenomenon.

Nonetheless, celebrity endorsement can be have slight risks. For instance, if a celebrity does something drastic that loses their fans and favor of the public, their the cause they rally for can be put in danger. Text 4 lines 19-22 use Lance Armstrong, Livestrong campaign endorser, as an example of a celebrity who lost popularity after allegations of steroid use. This could be an argument against celebrity humanitarianism.

It is extremely common for one to think of celebrities when they think of certain campaign movements due to their excessive presence in media. Modern media culture celebrities should be the voice of humanitarian causes because of their relevance to society.
Anchor Level 4–A

The essay introduces a precise claim, as directed by the task (Despite the interest of the cause, it is inevitable that the ethics of celebrities have an increasing influence on 21st century society because their fans and opposers alike are bound to listen to what they have to say. Thus, celebrities would be an ideal voice for humanitarian causes). The essay demonstrates appropriate and accurate analysis of the texts, as necessary to support the claim (Although a working class citizen may have the same intention to bear and support a political cause, the main difference is that celebrities make the cause more publicized through television, award shows, radio and publishing appearances) and to distinguish the claim from alternate or opposing claims (The reason why people oppose celebrities fighting for political causes is because at times, they have priority over a working-class citizen who would want to do the same thing).

The essay presents ideas clearly and accurately, making effective use of specific and relevant evidence to support analysis (The publicity and ever so glorified fascination of celebrities are the reason why causes like UNICEF, promoted by Angelina Jolie, and Bono’s RED campaign have so many committed supporters who constantly donate and they could get a meeting with a government official quicker than an average person … an example of this is shown by Natalie Portman herself explaining this unfair phenomenon).

The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(Text 1 line 57) and (Text 4 lines 19-22)]. The essay exhibits acceptable organization of ideas and information to create a coherent essay with an opening paragraph that establishes the claim (Particularly in the 21st century, pop and media culture play a significant and present role in the lives of those who pay attention to it), two paragraphs that support the claim, two paragraphs that address opposing claims, and a concluding paragraph that restates the claim (Celebrities should be the voice of humanitarian causes because of their relevance to society). While all of the supporting paragraphs provide specific examples from the texts, the paragraphs dealing with the opposing claims do not go on to refute the opposition. The essay establishes and maintains a formal style, using appropriate language and structure (The mere fact that the average person watches television and reads the newspaper is a perfect inlet for celebrity humanitarianism), although at times it may be inaccurate (“master endorsers” for “master recruiters” and Text 3, graphic for “Text 2, graphic”). The essay demonstrates partial control, exhibiting occasional errors (appearances; because at times; text 2 line 17; a celebrity … their fans; for one to think of celebrities when they think of) that do not hinder comprehension.
It is a widely known fact that celebrities have a substantial pull in this world. Though it can not always be seen as a good thing, their influence can be used for greatness. In fact, many popular and not so popular celebrities take part in and support causes all around the globe. This is exactly why they would be a fit choice as the voices of humanitarian causes.

There is no denying that the sphere of influence of any one celebrity can be great. These people are recognized and applauded for their unique ability to engage diverse audiences, and the power is put to good use effecting change. (Text, Lines 7-9) There are many people famous for many different things. This allows whatever influence they have to branch out to all types of people. For example, Scarlett Johansson is mentioned in the first text, line 33, because she attracts “trendy young people,” and earns credibility with older audiences through her great acting.

Some believe celebrity credibility is reduced or questionable. They believe this simply by the fact that their “day job” and main career lie else
"Where, " (Text 3, Line 51) so even though a celebrity may research and have extensive knowledge regarding a cause, they lack full credibility. In other words, because they mainly excel in their chosen first career, they are unreliable. However, just the mention of someone’s involvement in a project raises awareness for its cause. Though a celebrity might not be as well or even a cause may not be as widely covered, their followers and fans will most likely at least look into it. This alone raises awareness and generates buzz, regardless of a person’s credibility.

All in all, every situation has its pros and cons. However, despite whatever can may be said against celebrities being the voice of humanitarian causes, any help towards these causes is a step forward. Therefore, yes, celebrities should become the voices of humanitarian causes.
Anchor Level 4–B

The essay introduces a precise claim, as directed by the task (It is a widely known fact that celebrities have a substantial pull in this world and This is exactly why they would be a fit choice as the voice/s of humanitarian causes). The essay demonstrates appropriate and accurate analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims (Some believe celebrity credibility is reduced or questionable ... even though a celebrity may research and have extensive knowledge regarding a cause, they lack full credibility and However, just the mention of someone’s involvement in a project raises awareness for its cause). The essay presents ideas sufficiently, making adequate use of specific and relevant evidence to support analysis (This allows whatever influence they have to branch out to all types of people. For example, Scarlett Johansson is mentioned in the first text, Line 33, because she attracts “trendy young people,” and earns credibility with older audiences through her great acting). The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(Text 4, Lines 7-9) and (Text 3, Line 51)]. The essay exhibits acceptable organization of ideas and information to create a coherent essay with an introduction that establishes the claim, two supporting paragraphs, the first acknowledging a celebrity’s wide sphere of influence and the second refuting the counterclaim that suggests that because celebrities mainly excel in their chosen first career, they are unreliable as advocates for a cause, and a conclusion that reiterates the claim (Despite whatever con may be said against celebrities being the spokespeople for humanitarian causes, any help towards these causes is a step forward). The essay establishes and maintains a formal style, using precise and appropriate language and structure (There is no denying that the sphere of influence of any one celebrity can be great). The essay demonstrates partial control, exhibiting occasional errors [can be use: In fact many; to engage to; change” (Text 4, Lines 7-9) There; else where,” (Text 3, Line 51) so] that do not hinder comprehension.
Celebrities are now more involved in affairs and issues that never would have concerned them before and at all. This new involvement has led to a rise in celebrity humanitarianism on many fronts and this trend has to stop. These celebrities do not know what they’re getting themselves into and also their career can get in the way and adversely affect the campaign they’re involved in.

There are people who do think that celebrities are vital in raising concern and support for humanitarian causes. They can attract groups into helping or for raising awareness for a cause. One example is Natalie Portman speaking for microfinance. “In 2004, Natalie Portman went to capitol hill to talk to congress on behalf of the foundation for International Community Assistance, a microfinance organization” (Text 1 Lines 1-3). Portman is an asset to the cause, but does she know everything about it? There are experts on every single topic and these are the people that need to be brought in to speak, not celebrities whose day job is to act or sing. These celebrities also bring money to the table, but, that’s not everything a cause needs. They need advocates, people who will support a cause, either because they’re devoted to it or they have a personal connection to it. Not all celebrities have this qualification and it’s those who do who need to help in changing the world.
Celebrities are also loose cannons that can become out of control at anytime due to the nature of their work. One example of this is Lance Armstrong. "When Lance Armstrong's popularity plummeted in the wake of doping allegations, it tarnished the brand of the Livestrong Foundation" (Text 4 Lines 18-20). These celebrities can't always be controlled and when something goes awry, their work can be damaged extensively and it could be ruined beyond repair and their cause is also tarnished. One fatal mistake can ruin a celebrity and in turn can damage a cause's image too. People who should be humanitarians should be people with a personal tie and can be controlled, unlike celebrities, who, with fame and fortune on the line, can change in an instant, an ordinary person could become and stay devoted for years. Another reason celebrities shouldn't be used is because they're not always knowledgeable of their topic. One example of this is Ben Affleck's work in the Congo. "There are limits to his knowledge—Affleck is not a development expert or on-the-ground professional" (Text 3, Lines 49-50). No matter what the topic, there is always an educated professional who has extensive knowledge that only a pro could have, a celebrity could never master a topic and balance their day jobs as well, there is too much asked of them to try and obtain such a delicate balance. While they can help, a pro is always better and can fully educate an audience better than a celebrity ever could.
The essay introduces a precise claim, as directed by the task *(This new involvement has led to a rise in celebrity humanitarianism on many fronts and this trend has to stop).* The essay demonstrates appropriate and accurate analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims *(They can attract groups into helping or raising awareness for a cause and These celebrities also bring money to the table, but ... They need advocates, people who will support a cause, either because they're devoted to it or they have a personal connection to it. Not all celebrities have this qualification and it's those who do who need to help in changing the world).* The essay presents ideas sufficiently, making adequate use of specific and relevant evidence to support analysis *(These celebrities can't always be controlled and when something goes awry, their work can be damaged extensively and they're not always knowledgeable of their topic. One example of this is Ben Affleck's work in the Congo).* The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [*Text 1 Lines 1-3*] and [*Text 3, Lines 49-50*]. The essay exhibits acceptable organization of ideas and information to create a coherent essay with an introduction that establishes the claim *(These celebrities do not know what they're getting themselves into and also their career can get in the way and adversely affect the campaign they're involved in)* followed by supporting paragraphs, the first addressing the counterclaim *(There are people who do think that celebrities are vital in raising concern and support for humanitarian causes)* and the second providing specific examples to support the claim *(one fatal mistake can ruin a celebrity and in turn can damage a cause's image too).* The concluding paragraph reiterates the claim by stating that celebrities need to stay in the spotlight of their day jobs and let professionals handle such massive undertakings. The essay establishes but fails to maintain a formal style, using primarily basic language and structure *(celebrities are also loose cannons and knowledge that only a pro could have)* with some language that is imprecise *(before and at all, on every an any, people with a personal tie and can be).* The essay demonstrates emerging control, exhibiting occasional errors *(their career; table, but, that's; Text 4 Lines 18-20; it could be ruined ... and their cause is also; and in turn can; could have, a celebrity could; as well, there is; A celebrity seems ... They need)*, including capitalization errors throughout, that hinder comprehension.