Humanitarian organizations have a difficult job of promoting their organization. When an organization is recognized, they are able to gain awareness of a problem and more money to help fix the problem. One way to advertise an organization is through celebrities. If you take already well-known people and attach them to your cause, the cause gets known. Celebrities are a great way to let the world know who you are and what you fight for.

One reason that having a celebrity apart of your organization is a good idea because it lets your company be known. As stated in text 1, Natalie Portman was able to make aware the problems going on in the world. She went on behalf of the Foundation for International Community Assistance. The government would rather speak to a celebrity than just a representative. She was able to get this organization in front of the government. Another reason for celebrity representatives, according to Text 2, is because of the emotional impact they have on some people. Text 3 says: "In turn, the global popularity of internet-based social networking sites... all show the need to discuss events." What this means is that people always know when there are issues. We know that there are problems that need to be solved. Celebrities are the ones that get
people to talk to each other. People feel like they have a personal connection with celebrities. They also want to support and do everything that the star does. If this celebrity is supporting something good, why wouldn’t people want to follow it? One last reason is to benefit the celebrity. Text 4 says, “Hollywood’s elite get to wield their unique ability to engage diverse audiences and the power of a celebrity is put to good use effecting change—whether it’s out of the good of their hearts or because their publicists insist.” This explains that the celebrities get to feel good about themselves. They are able to show support for something that people would admire them about.

In conclusion, celebrities are a good way to promote an organization. They get to make your organization recognized, get to have people connect and make that star feel good about what they are doing. Every organization should have a celebrity representative.
Anchor Level 3–A

The essay introduces a reasonable claim, as directed by the task (Celebrities are a great way to let the world know who you are and what you fight for). The essay demonstrates some analysis of the texts (Another reason for celebrity representatives, according to Text 2 is because of the emotional impact they have on some people), but insufficiently distinguishes the claim from alternate or opposing claims, turning what was presented as an opposing argument in Text 4 into an argument of support (This explains that the celebrities get to feel good and They are able to show support for something that people would admire them about). The essay presents ideas briefly, making use of some specific and relevant evidence to support analysis (As stated in text 1, Natalie Portman was able to make aware the problems going on in the world and Text 4 says, “Hollywood’s elite get to wield their unique ability to engage diverse audiences). The essay demonstrates inconsistent citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material by omitting the line references and mentioning only the text number (according to Text 2 and Text 4 says). The essay exhibits some organization of ideas and information to create a mostly coherent essay by first introducing the claim, then providing one body paragraph of support making specific reference to Texts 1, 2, and 4 and concluding with a reiteration of the claim (In Conclusion, celebrity’s are a good way to promote an organization). The essay establishes but fails to maintain a formal style, using primarily basic language and structure (One reason that having a celebrity, apart of your organization is a good idea because it lets your company be know). The essay demonstrates partial control, exhibiting occasional errors (recongnized they; awarness; take, allready; celebrity, apart; goverment; celebrities ... about them self; celebrity’s are) that do not hinder comprehension.
“Celebrity humanism” is a subject of debate. Opinions inevitably vary: some agree that these concerned celebrities bring necessary awareness to social and economic issues that might not be noticed by the public without them. Others insist that these household names do not increase attention to global needs; they simply keep the spotlight on themselves. But, it is crucial one understands the immense power that celebrities yield in international dealings— and why this is ultimately a negative thing. Celebrities should not be spokespersons for humanitarian causes.

Many celebrities have shown their goodness of intentions and heart in their philanthropic endeavors. Take, for example, Angelina Jolie and Mia Farrow’s secondary occupation as UNICEF ambassadors (Document 3, lines 3-4). Rather than just only speaking on behalf of a cause, these celebrities are active participants in specific organizations. But here is food for thought: quite frequently celebrities reveal a lack of understanding of their causes and display in some cases a “lack of credibility and accountability” (Document 3, lines 34 and 35). For example, after previously agreeing with Oxfam to sidestep trade with occupied territories, Scarlett Johansson teamed with Soda Stream organization that ran a factory in the occupied Palestinian territory (Document 4, lines 12-16). Oprah has supported aid to South Africa and Russell Simmons has advocated assistance to Botswana. Celebrity humanitarians, however, are often not sufficiently educated in the causes they support. This is reasonable because the causes are not their primary occupation. Sometimes celebrities act in manners that remind us of their privilege and they abuse their power. Should we honestly saddle celebrities with the responsibility of being the voice for a cause when, in all likelihood, any future actions enacted by them could prove them unworthy of carrying a heavy title?
A compelling argument raised by those wishing for celebrities to be a spokesperson for humanitarian causes is this: their level of prestige allows them a worldwide place in the spotlight. Ben Affleck, for example, has exercised his star status to lead the public eye "into areas of foreign aid, charity, and development" (Document 3, lines 17-19). Bono has used his vast fanbase and overall fame in the media, to assist the success of "fundraising concerts like Live 8" (Document 4, line 26).

It is indeed very useful to have celebrities utilize their stardom for just, humble causes. But a drawback can be detected: the attention is often focussed or centralized not on the cause, but on the famous public figure endorsing it. Ben Affleck's Eastern Congo Initiative "furnished a platform for Affleck's advocacy" (Document 3, line 56). Affleck did not vocally or financially support individual Congolese organizations (Document 3, lines 55-57). As a result, Affleck is the centerpiece of the ECI - not the Congolese who settle in the backseat. This is a solid example of the "distant other" having little agency or voice (Document 3, line 36). The celebrity no longer speaks just of the people, but for them as well.

May this be intentional? Absolutely, but regardless, an unhealthy power-play is set in motion when a celebrity is granted too much authority on relevant issues. It becomes all about them.

Celebrity humanitarians have the right to a voice in global affairs. There exist several pros of their involvement from bringing public awareness to sponsoring money and universal support. But celebrity humanitarians should only be that: a voice, not the voice. Many are too guilty of acting irrationally or taking away attention from the point of their cause. If we-
Anchor Level 3–B

The essay introduces a precise and insightful claim, as directed by the task (it is crucial one understands the immense power that celebrities yield ... and why this is ultimately a negative thing. Celebrities should not be spokespersons for humanitarian causes). The essay demonstrates in-depth and insightful analysis of the texts, as necessary to support the claim and to distinguish the claim from alternate or opposing claims (A compelling argument raised by those wishing for celebrities to be a spokesperson for humanitarian causes is this: their level of prestige allows them a worldwide place in the spotlight and But a drawback can be detected: the attention is often focused or centralized not on the cause, but on the famous public figure endorsing it). The essay presents ideas clearly and accurately, making effective use of specific and relevant evidence (Anjelina Jolie and Mia Farrow’s ... active participation in specific organizations, Oprah has supported aid to South Africa, and Affleck is the centerpiece of the ECI – not the Congolese) to support analysis. The essay demonstrates proper citation of sources to avoid plagiarism when dealing with direct quotes (Document 3, lines 34 and 35) and paraphrased material (Document 4, lines 12-16). The essay exhibits logical organization of ideas to create a cohesive and coherent essay, first stating that celebrities should not be spokespersons for humanitarian causes then discussing the involvement of various celebrities in such causes, presenting opposing arguments and concluding with a summation. The essay establishes and maintains a formal style, using fluent and precise language (But celebrity humanitarians should only be that: a voice, not the voice) and sound structure. The essay demonstrates control of the conventions with essentially no errors, even with sophisticated language. The essay addresses fewer texts than required by the task and can be scored no higher than a 3.
I do believe that celebrities should be voices for many different humanitarian efforts or charities. I believe that celebrities can use their "star power" to raise money and awareness to many of the wrongs of this world and help make it a better place.

In text one it shows how hostile portman used her "star power" to get her a meeting in Congress to help her foundation that microfinance and teaches poor people in 3rd world countries how to pull them selves out of poverty by giving the small amounts of money. Text Lines 1-9)

Another example of this use of star power is when Brad Pitt or angelina jolie talk in the united nations to adress poverty as shown in text 3 and 4)

She is also a spokes person for UNICEF (Text Line 3 and 4)

Some of the uses of a celebrity has is beegocating. Some stars have tried to negotiate with the taliban or tried to stop conflicts in forign countries. Some stars at Text 4 Lines 15-20)

I believe that celebrity should be part of helping the world because how much awareness they can bring to it and how they can help by just using their name.
Anchor Level 3–C

The essay introduces a reasonable claim, as directed by the task (I do Belive that celebrites Should Be voices for many differnt humanitarian efforts or Chearitys). The essay demonstrates some analysis of the texts (celebritys can use their “star power” to raise money and aware ness to many of the wrongs of this world and help make it a better Place), but fails to distinguish the claim from alternate or opposing claims. The essay presents ideas briefly, making use of some specific and relevant evidence to support analysis (in text one it shows how natile Portman used her “Star Power” to get her a meeting ... to help her founddion that microfinances and teaches Poor People and Brad Pitt or angleim joule talk in the United nation’s to adress poverty). The essay demonstrates inconsistent citation of sources to avoid plagiarism when dealing with direct quotes and paraphrased material [(text 1 Lines 1-9) and (text 3 line 3 and 4)]. The essay exhibits some organization of ideas and information to create a mostly coherent essay. The essay has an introductory paragraph stating a claim, followed by three brief paragraphs of support and concluding with a paragraph that paraphrases the original claim (I Belive that celebrity should Be part of helping the world Because how much awareness they can Bring to it and how they can help By just useing their name). The essay establishes but fails to maintains a formal style, using primarily basic language, that is sometimes imprecise, and structure (Some of the uses of a celebrity has is negociating). The essay demonstrates a lack of control, exhibiting frequent errors (Belive; celebrites; chearitys; in; natile; contrys; giveing the small; money. (text 1 Lines 1-9) Another; United nation’s; Shown in text #3 she is also; negociating) that make comprehension difficult.
Judging by the passages, we the people cannot and should not allow celebrities to be the voice of humanitarianism. celebrities do not live the lives of regular people. Some, as K.m. Kardashian, don't even have a talent and get many things handed to them, although most people actually work towards their fame and power. The non-famous and "regulars" actually know more about humanitarianism than they do.

By saying this, I believe that rather than the minority be the judges and leaders of humanitarianism, the majority should be the main focus for humanitarianism. "These people are developed by foreign trade and international development." (p. 4). The celebrities do have charities that have their support and help by fundamental fundraising although they help support them that
The essay introduces a claim (Judging by the passages, we the people cannot and should not allow celebrities to be the voice of humanitarians). The essay demonstrates a confused and unclear analysis of the texts (The non-famous and “regulars” actually know how the majority works and we know more about “humanitarianism” than they do), failing to distinguish the claim from alternate or opposing claims (The celebrities do have Charities that have their support and help by fundamental fundraising although they help support them, that does not mean they understand it completely). The essay presents ideas inaccurately, in an attempt to support analysis [These people are “developed by foreign trade and international development.” (text 4)], making use of some evidence that is irrelevant (Some, as Kim Kardashian, don’t even have a talent and get many things handed to them). The essay demonstrates little use of citations to avoid plagiarism when dealing with direct quotes and paraphrased material, identifying only two texts and omitting line numbers [(text 4) and text 3]. The essay exhibits inconsistent organization of ideas and information, failing to create a coherent essay. The essay lacks a formal style (and we know more about “humanitarianism” than they do), using some language that is imprecise (As read from other text 3 and of them evening being involved). The essay demonstrates emerging control, exhibiting occasional errors [celebrities; by saying this I believe; the Judges; development.” (text 4); fundraising although; completely] that hinder comprehension.
Like other people, I think celebrities should become the voice of humanitarian courses because even old people follow their celebrities and do whatever they just to make them happy. That’s why and for others reason celebrity should become the voice of humanitarian courses.

For example in Text 3 line 1 so far recent years have seen a growth industry for celebrities engaged in humanitarian activities that mean that celebrities care for their fans and fans love that, and that would be reason why to follow a celebrity but some people say that celebrity humanitarian should do their homework to earn credibility because rabid or celebrities do not do the right thing that they suspect to do and some people don’t trust in that but that is not a reason because everybody have a second chances and celebrities to they have the right to change for they fans and also for they own. Also in Text 2 line 36 say that celebrities and famous people in turn help to bring people in including adoptions together in conversation and social
Anchor Level 2–B

The essay introduces a claim (like other people i think celebrities should became the voice of humanitarian courses). The essay demonstrates a confused and unclear analysis of the texts, failing to distinguish the claim from alternate or opposing claims (some people say that celebrity humanitarian should do their homework to earn credibly because alot of celebrities do not do the right thing that they suspost to do ... but that is not a Reason because every body have a second chaces and celebrities to they have the right to change for they fans and also for they own). The essay presents ideas inconsistently and inaccurately, in an attempt to support analysis (recent years have seem a growth industry for celebrities engaged in humanitarian activities that mean that celebrities cares for they fans and fans love that), making use of some evidence that may be irrelevant (Celebreties ... bring people ... togethers in conversation and social interactio and celebrities want to help the family). Although the two texts that are addressed are cited by text and beginning line number, the essay fails to use proper punctuation to indicate these lines that are an attempt at direct quotation (Also in text 2 line 36 say). The essay exhibits inconsistent organization of ideas and information, failing to create a coherent essay. The essay lacks a formal style, using some language that is imprecise (humanitarian courses, what ever thing they just, have seem a growth, they fans, to for “too”, for they own). The essay demonstrates a lack of control, exhibiting frequent errors (like other people i, happy that why and for others Reason, For Example in text 3 line 1 sayd recent, activities that mean that celebrities cares, credibly, suspost, every body have a second chaces, people inclouding adouts togethers, interactio thats) that make comprehension difficult.
Humanitarianism is now rife over these 5 years or so. Celebrities are now helping the middle class plus the poor ones as well. Celebrities show do more always because it's a good reputation and it shows other who they really are. People attend to judge celebrities as the greedy type of people who won't help the people below them. From so many experiences people agreed to the celebrities are the voice of humanitarian causes. Which means look on the people in need and make the sure they have rights and etc. For ex: "Recently, years have seen a growth in the industry for celebrities engaged in humanitarian activities." And also from "Hi, I'm Richard, and I'm speaking for the entire world." Celebrities help people to understand by supporting humanitarian causes you're bring up so much attention to media that media won't show to people. And by helping them support them you are making others to know it. I could be anybody any thing can help to make their life easier.
Anchor Level 2–C

The essay introduces a claim (Celebrities Show do more always because it’s a good repetation and it shows other who they really are). The essay demonstrates a confused and unclear analysis of the texts (Celebrities help people tounderstand by supporting humanitarian causes you’re bring up So much attention to media that media won’t show to people), failing to distinguish the claim from alternate or opposing claims. The essay presents ideas inaccurately, in an attempt to support analysis (Humanitarian is Now rised over these 5 years or So. Celebrities are now helping the middle class plus the poor one as well), making use of some evidence that may be irrelevant (People attend to Judge Celebrities as the greedy type of people who wont help the people bellow them). The essay demonstrates little use of citations to avoid plagiarism when dealing with direct quotes and paraphrased material, citing one text (Text 3) but not a second, although the essay accurately quotes from Text 2, and line numbers are excluded. The essay exhibits inconsistent organization of ideas and information, failing to create a coherent essay. The essay uses language that is predominately incoherent (From So many experices people agreed to the celebrities are the voice of humanitarian causes. Which means look on the people in need and make Sure they have rights and etc). The essay demonstrates a lack of control, exhibiting frequent errors (Humanitarian is Now rised; the poor one; repetation; wont; bellow; experices; causes. Which means; support.” Text 3.; people tounderstand by) that make comprehension difficult.
Celebrities have such an impact on people of all ages. Whether it is for better or for worse, people look up to them in their day-to-day life. Their impact is in obvious ways, like what we wear or what music we listen to, but also on a more mental level. Without even realizing it, you want to be more like them in every way. Celebrities are these versions of perfect people that we can only hope to one day become.

Whatever it comes down to, their style or their taste in music, people listen. Not everyone, but the majority of average Americans. We're a group of people that are easily convinced. Teenagers are more heavily impacted by actions taken by celebrities or the things they say.

It might was an important issue that important people needed to get across using celebrities. It would be most effective on a topic that is directed towards teens.

Using celebrities as a tool against teenagers is a tactic that could get positive results fast. Teens are the most easily
Anchor Level 1–A

The response introduces a claim (Celebrities have such an impact on people of all ages) but does not demonstrate analysis of the texts. The essay presents no evidence from the texts and does not make use of citations. The essay is a personal response about how they impact us in obvious ways, like what we wear or what music we listen to, but also on a more mental level. The essay exhibits inconsistent organization of ideas, starting with how celebrities impact people of all ages and the majority of average americans, then shifting the focus to how teenagers are more heavily impacted, and concluding with a return to the more generalized observation that celebrities are very effective in getting the big picture across to people. The essay lacks a formal style, using some language that is inappropriate (kids) and imprecise (Not everyone, but the majority of average americans and shows would have much more effective). The essay demonstrates emerging control, exhibiting occasional errors (If there was, accross, on a topic, whos famous, childrens shows) and the shifting between first and second person pronouns that hinder comprehension. The essay is a personal response, making little or no reference to the task or texts, and, therefore, can be scored no higher than a 1.
Anchor Paper – Part 2 – Level 1 – B

The essay introduces a claim (Celebrities should not become the voice of humanitarian causes) but does not demonstrate analysis of the texts. The essay presents no evidence from the texts and does not make use of citations. The essay exhibits little organization of ideas and information, consisting of one paragraph of loosely connected ideas. The essay uses language that is sometimes inappropriate (shouldn’t b/c they and giving away their money b/c they have lots of it). The essay is minimal, making assessment of conventions unreliable.
Celebrities should become the voice of humanitarian causes because celebrities catch people's attention. Whether it's through social media, billboards, commercials, magazines, etc. Also, celebrities can affiliate with charities or donation centers, like if you go to a movie premiere or concert, half the proceeds go to such and such cause.

Celebrities are also more noticed by high-powered people such as the president. It's like Natalie Portman says in text one, "I can get a meeting with a representative more easily than the head of a nonprofit car." Therefore it'd only make sense to have celebrities become the voice of humanitarian causes.
I believe that celebrities should be the voices of humanitarian causes. We are living in the 21st century, and most people care about what a celebrity is wearing rather than the global issues happening all around the world. With these celebrities speaking out about humanitarian causes, people will actually listen and learn about this specific issue.

There are always two sides to every issue. With celebrities becoming the voice of important humanitarian causes, some people will find it as a positive thing, and others would find it as a negative thing. As Ben Affleck said, Text 4 lines 40-43, many people will be skeptical of these celebrities trying to better their reputation rather than actually caring about the cause.

However, not everyone sees it this way. I see this as a positive thing for celebrities to do. People will come to see a celebrity, and they will leave knowing more about a humanitarian cause.

With celebrities leading these humanitarian causes and these charities, it is easier to make these causes known. As said in Text 1, lines 4-5, these foundations are eligible to get meetings with Congress because of these big named celebrities. These celebrities unlock doors for these foundations that they could not do on their own.
These celebrities don't only promote these causes for a single problem or country, but for global problems as well. Many of them also take their time to learn about these causes, and derive a plan in order to help out these causes. In Text 3, in lines 41-52, it describes Ben Affleck's dedication to helping out with FCI. He dedicated years of his life to learn about the problem first hand, and try to make a practical solution for this problem. He did not do it to better his reputation, he did it to help solve a humanitarian issue.

Many people follow the lives of celebrities these days. If these celebrities speak out about humanitarian causes, more and more people will learn about these important causes rather than if it wasn't a celebrity. Celebrities would be beneficial to spreading awareness about these causes.

I believe these celebrities will influence everyday people in a positive way and that they should be the leader of humanitarian causes.
Celebrity Humanitarians have been becoming more and more popular. But many question if celebrities should be doing this. Celebrities should become the voice of Humanitarian causes because they can actually bring a lot of help.

According to text 1, Hollywood stars have a large influence over the public consciousness. Oxfam is an organization that promotes girls education. Scarlett Johansson is affiliated with the organization and since she is such a great actress she had great credibility with the older audience.

Although according to text 4, celebrities can also lack credibility and be misguided, or if a celebrity's popularity plummets the organization the celebrity is affiliated with could also plummet.

But text 3 says that celebrities can be welcome figures in Humanitarianism. Celebrities can also help raise funds for organizations, educate people on the issue, and draw attention.

Even though celebrity Humanitarians are questionable they actually can help a lot since they are so popular to other people. People are more drawn to different issues if they see that a celebrity
supports an organization or is helping a certain issue, which makes more people also want to help.
In recent years especially, there has been a growing concern for the conditions of third-world societies and the welfare of its people. Numerous non-profit organizations have been established to alleviate the issues in said societies through fundraising and charity. However, these organizations must grab the peoples’ attention to accrue what they need to help people in needy situations. What better way to do that than use celebrities to promote the cause? There is a debate regarding the ethics of using celebrities to promote non-profit organizations, however, while some may believe that celebrities should not be the voice for humanitarian causes, I emphatically believe that celebrities should become the voice of humanitarian causes for two compelling reasons.

I believe that celebrities should be the voice for humanitarian causes because they can be actively involved in said cause by donating their money and time. According to The Celebrity Solution, “microfinance is a good deal more complicated than supplying fresh water to parched villages, and a good deal less glamorous than confronting the janja weed in Darfur. The premise of microfinance is that very poor people should have access to credit, just as the middle class and rich do” (Text 1, lines 39-42). This excerpt from the article states that through microfinancing using celebrities, poor people will benefit
immensely. According to the article, Do Celebrity Humanitarians Matter?, “... celebrities are welcome figures in humanitarianism; educating the public on global issues, raising funds, and using their populist appeal to draw attention to policy-making arenas” (Text 3, lines 32-33). Basically, the article is stating that celebrities can be directly involved by promoting and being dedicated to their cause by educating the public and raising money through concerts or other events. However, Do Celebrity Humanitarians Matter? also claims, “For others, celebrity humanitarians are highly problematic figures who dilute debates, offer misguided policy proposals, and lack credibility and accountability” (Text 3, lines 33-35). I disagree with the previous statement because celebrities can easily become educated themselves about a cause through their own research.

Secondly, celebrities have the ability to use their popularity to draw attention to a humanitarian cause. As The Rise of A Celebrity Humanitarian puts it, “Hollywood’s elite get to wield their unique ability to engage diverse audiences, and the power of celebrity is put to good use effecting change” (Text 4, lines 7-9). Basically, the article states that celebrities can influence change by using their popularity. With the use of social media on the rise, celebrities have another means of connecting with the people to promote a cause. According to Ethics of Celebrities and Their Increasing Influence in 21st Century Society, “Celebrities, and famous people
in turn, help to bring people, including adults, together in conversation and social interaction” (Text 2, lines 36-37). This means that through the use of the internet, celebrities can get the public involved in their cause. However, Text 4 argues, “if a star’s popularity takes a hit, it can affect the reception of the cause” (Text 4, line 18). Although this has been known to happen in the case of Lance Armstrong, humanitarian causes can recover from their celebrity spokesperson’s decrease in popularity and find a new voice for the cause.

I emphatically believe that celebrities should be the voice for humanitarian causes. Celebrities have an uncanny ability to draw attention to the cause, which would undoubtedly benefit those in need.
The text is talking about celebrities as human voices. It talks about how celebrities should be the voice of humanitarian causes.

I think celebrities shouldn't be the voice for humanitarian causes. They just want to do it to get more popularity, fame, and money. If celebrities become humanitarian voices then they might take over lots of things that they don't know.

Another reason they shouldn't be humanitarian is for giving. They should do it, not get involved in giving. Celebrities shouldn't exploit the power of humanitarian voices. The celebrities should let the government, the humanitarian voices.

The last reason celebrities shouldn't be human voices because they will exploit the power. They will just use it for fame and money. If celebrities don't do this humanitarian voices won't want to exploit. That's the reason why celebrities shouldn't be humanitarian voices.
Practice Paper A – Score Level 2
Holistically, this essay best fits the criteria for Level 2.

Practice Paper B – Score Level 4
Holistically, this essay best fits the criteria for Level 4.

Practice Paper C – Score Level 3
Holistically, this essay best fits the criteria for Level 3.

Practice Paper D – Score Level 5
Holistically, this essay best fits the criteria for Level 5.

Practice Paper E – Score Level 2
Holistically, this essay best fits the criteria for Level 2.